

CHAPTER TWO - COMMUNITY INPUT

2.1 KEY LEADER, FOCUS GROUP AND PUBLIC FORUMS

During the month of September 2009, PROS Consulting, LLC conducted a series of key leader interviews, focus groups meetings and public forums in the Fair Oaks community. The objective of these meetings was to gather information from a wide cross-section of the community on issues pertaining to the strengths, weaknesses, key program and facility improvements and overall vision for the future of the District.

Note: In addition to the community, the FORPD also focused on the internal customer i.e. the staff as a part of the input collection process. Thus, the bullets listed as responses for each of the questions include input from both the community and the FORPD staff.

The various groups interviewed for the key leaders and focus groups from September 14th - September 16th, 2009 included District board members, partners groups, Fair Oaks Youth Advisory Board (FOYAB), parks and recreation staff, Fair Oaks Village Enhancement Committee (FOVEC). Additionally, there were three public forums held on September 16th, September 21st and September 29th respectively.

The template of questions asked to each of the groups was consistent so as to ensure consistency across all respondents. The following pages provide the summary along with the detailed bulleted listing by each question. It must be noted that the bullets are not arranged in any particular order but are simply arbitrarily listed.

2.1.1 WHAT ARE THE STRENGTHS OF THE DISTRICT THAT WE NEED TO BUILD ON FOR THIS MASTER PLAN?

First and foremost, almost every group stated their appreciation for the staff's commitment and responsiveness to the community's needs. Users enjoy the variety of special events, such as Thursday night concerts and Music in the Parks. Some respondents felt that maintenance at certain parks was good. Communication was a mixed response with many respondents praising it while others stating the need for more and focused outreach.

Community Input:

- Active, involved community – partnerships
- The Staff is committed to serving community's best interests - Responsive, helpful staff
- Parks are welcoming and well maintained
- Good relationships with adjacent park districts and other partners
- Strong staff that is always looking for ways to improve
- Good communication within all the groups and all the citizens
- Department is very community focused
- Good use of facilities and well maintained grass

- Diverse offerings and innovative programs such as the comedy theater
- Clubhouse auditorium
- Maintain what they do well
 - Chicken park and festival
- Music in the park – fun and family oriented
- The program offerings / classes
- Ensuring facilities are available to County residents
- Thursday night concerts
- Special events and other offerings help enhance the quality of life in the community
- Phoenix Park is a great asset

2.1.2 WHAT WOULD YOU STATE ARE THE KEY AREAS FOR IMPROVEMENT?

The community listed a number of areas for improvement. Those most mentioned include increased partnerships with various public, private and not-for-profit partners as well as improvements to the overall quality of the facilities. Many members of the community identified recreation facilities as an area needing improvement, more specifically indoor recreation facilities and meeting areas. There also seems to be a need for a formalized plan with performance measures, documented standards and measurable objectives that can help elevate the Department's operations to the next level.

Parking repeatedly came up as an issue for several respondents. The need for expansion and better accessibility, including sidewalks and interconnected trail network, was another area of concern.

Community Input:

- Facilities updates and program standards
- Standards need to be developed for parks, facilities, maintenance
- Accessibility and parking
- Security should be a priority
- Partnering with the school district
- Lack of interconnected trail / pathways
- Lack of walking space for dog owners and bus stop covers
- Promotions - advertising and information needs to be enhanced
- Need more meeting place for the community to access
- Aquatic facilities to use for practices and meets
- Need lights on sports fields
- Need to maximize turf fields in the parks, children's activities , and finish sidewalks

- Wi-fi service in the facilities
- Need a multi-use community center
- More acquisitions for parks are needed
- Partnership with the railroad museum would be useful
- Expand low water-using gardens - University Garden as a demonstration garden
 - Irrigation control / water management
- Formal agreement between American River Parkway and District to work towards maintenance practices and overall mutually beneficial opportunities
- Update payroll system and track vacation time
- Performance evaluation system
- Volunteer management system
- Operational model and organizational structure
- Activity in fundraising particularly with the affluent residents in the area

2.1.3 WHAT DOES THE COMMUNITY VALUE ABOUT THEIR RECREATION AND PARKS?

Safe, clean, and well maintained facilities are most important to the community. Open spaces is also very important. The community values the family aspect of the parks and its recreational/educational opportunities. They also value the friendly staff and events that bring them all closer including those events that offer the opportunity to volunteer. Accessibility and availability, variety, and sustainability were also commonly mentioned.

Community Input:

- A dog park
- Concerts in the park
- Sand boxes
- Clean, well maintained facilities and parks
- Family
- Safety, availability, and accessibility
 - Safe roads – need more sidewalks and bike lanes
- Historical assets
- Open spaces
- Recreational and educational opportunities
- Availability, variety and sustainability
- Friendly staff that is responsive and has a positive attitude
- Community garden

- The Roost – program guide
- Events that bring people together – a true community feel
- Activities that create a sense of community
- Good integration into natural surroundings
- The Clubhouse – indoor recreation space
- Volunteerism
- Strategic partnerships

2.1.4 WHAT CAN PROS CONSULTING DO TO ENSURE THE SUCCESS OF THE PLAN'S DEVELOPMENT AND EXECUTION? WHAT ARE THE KEY OUTCOMES PROS NEEDS TO WORK TOWARDS?

Providing a vision for recreation and parks, developing partnerships and identifying areas of maximum impact for resource allocation were identified as the biggest elements.

The community wanted PROS to help develop process for on-going communication to keep them involved and abreast of all happenings with respect to the Master Plan. The community expects PROS to be their voice for the Master Plan and help develop a plan that is forward-thinking, but realistic at the same time.

Community Input:

- Identify areas of maximum impact for resource spending
- Equity for geographic as well as age groups (youth, middle-aged group)
- On-going communication
- Identify appropriate timings for program offerings
- Vision for types of facilities and priorities
- Ask in the survey about 'Public willingness to support' property tax increase
 - Identify if the community would support a true community center
 - Play a larger role and become the voice of the community in planning
- Focus on water conservation in the parks and education with native plants programs
- Need to have a focus and need to stay on course
- See some short term and long term objectives
- It is a ten year look and five year specific focus
- We need to have a decent inventory of tree species and manage them accordingly
- Trying to bring communication into the next century for young people to relate with
- We need a new brand for the Department in the future
- Something that is reasonable and affordable
- Develop a comprehensive financial plan and address staffing issues

- Better coordination with FOVEC
- Incorporate theater redesign into the larger Village area plan
- Need a school district partnership that is better defined
- Need to provide options for funding to build a community center
- Check in with the Board and keep them the loop
- Cost effectiveness of the programs - Need to look cost of service and benchmark
- Bannister Park needs a strategy and some options

2.1.5 HOW DO YOU FEEL ABOUT THE CURRENT PROGRAM OFFERINGS AND ARE THERE PROGRAM AREAS THAT YOU FEEL ARE UNDERSERVED OR OVER SERVED?

There was a consensus that teen programming is most underserved. Furthermore, programming for seniors / active adults and non-traditional recreation such as arts and crafts is lacking. College information for youth and non-traditional sports offerings too were desired program offerings.

Community Input:

- Teen programming
 - Differentiate between 12-15 and 15-18 age groups as well
- No intramurals for non-traditional sports like dodge ball etc.
 - Intramurals – currently there are only competitive teams at schools
- College information for Ivy leagues in Sacramento
- More artist painting classes are needed
- Lack of programming for seniors
 - Roseville has very good senior programs and we need to emulate them
- We need to organize the Roost and make it more interesting to read and encourage people to use the services we provide
- Jewelry making, ceramics, arts – but lack of appropriate facilities to make these programs viable
- Craft center has a very limited focus at this point
- Frisbee golf – Phoenix Park

2.1.6 DO YOU HAVE IDEAS ABOUT CHANGES, ADDITIONS, OR IMPROVEMENTS FOR PARKS AND/OR RECREATION FACILITIES?

Parking improvements and the development of an interconnected parkway system would be appreciated by users. Indoor recreation facility and teen center were other facility requirements. Signage is a common theme amongst the community's suggestions for improvement. Accessibility and greater integration with the village and surrounding areas too were stated. Better quality fields would be valuable additions.

Community Input:

- Pool – indoor or outdoor
- Need to have more indoor facilities
- Lack of office space needs to be addressed
- Teen center
 - Movie screen
 - Pool table
 - Basketball court
 - Ping pong
 - Foosball
- Increased facility signage and signs to advertise upcoming events
- Radio and TV roll boards on announcements, banners, and increased signage
- Need to make positive signs for people to slow down
- Improved parking and more benches in the parks
- Need to add an electronic marquee sign that can display multiple messages
- Would like to add bulletin boards at parks or facilities
- People would pay more if they had more and better fields
- We need a proper headquarters for our staff and we should build this into the plan
- Develop a path system for the Village for people to walk
- Need to figure out a use for the pool site north of the vernal pools drainage area
- Integrate the theater and the downtown plan as a part of this update
- More community gardens and development of a community center
- Parks on both sides of the community center
- Incorporate plans for Hazel Avenue expansion into Master Plan
- Bannister Park is inaccessible and we need to address the parking problems there
- Phoenix Park vernal pools need to be better managed
- Better access to Phoenix Park – resolve issue of multiple access points
- Improvements to the McMillan Center to make it stronger
- Maintenance center location needs to be addressed

2.1.7 HOW WOULD YOU ASSESS THE DEPARTMENT'S ABILITY TO MARKET ITS SERVICES, COMMUNICATE AND DEVELOP TOUCH POINTS WITH THE RESIDENTS?

Overall, a majority of the respondents felt that the District was doing a good job communicating but certainly needed expand its marketing outreach. More respondents provided suggestions as to how to improve the marketing and many of the suggestions are viable. Suggestions include, SMS text messaging, E-newsletters, email blasts, social networking, and utilizing the District's existing resources. Many of the suggestions were primarily focused on improving the website. Other suggestions included local news and radio and the development of a tag-line as well as an online events calendar would be useful.

Community Input:

- Quarterly newsletter – Comprehensive source of information
- Formulate an events calendar and E-newsletter
- BBTv and SMS texting could be useful
- Strong sense of community identity needs to be reinforced
- Good webpage – need to drive more users to the webpage and aspire to “Be the place of choice for recreation offerings”
- Develop a tag line for the parks
- Ask general users and non-users about their perceptions
- Utilize the local news and radio
- Link to other partners through the website
- Add search function on the website
- Create a direct line instead of voicemail for game cancellations etc.
- Events calendar would be a useful addition
- Need to better communicate the history of the community

2.1.8 WHAT ARE YOUR THOUGHTS ON THE DEPARTMENT'S HR, OPERATIONS, WORK CULTURE AND FISCAL RESPONSIBILITY?

Respondents feel that the Department as a whole has changed quite a bit over the last year and a half. Some improvements regarding developing maintenance and program standards are required. The Department needs to enhance staff evaluation and training mechanisms. Furthermore, the community would like to see improvements to strategic partnerships.

Community Input:

- Have changed a lot in the last year and a half
- Need to develop maintenance standards, work order systems, job descriptions
 - Routine maintenance activities / water management

- Department never got around to the maintenance standards especially technical standards for the tasks and clear duties and hold them accountability
- Need better training of staff and better maintenance standards
- Communications between the departments can sometimes be a problem
- Schedules of getting things open at times has been a problem
- The recreation staff is small and not many people dedicated to recreation services
- Need to revise the operational plan
- Responsible for developing partnership with the school District
- There is a need to create a priority of facilities / amenities
- Responsible for on-going feedback on the plan process

2.1.9 IF THERE WERE JUST ONE THING THAT YOU WOULD WANT TO MAKE SURE THE PLAN COVERS, WHAT WOULD THAT BE?

Many of the respondents focused their responses on sustainability. Indoor community recreation space and meeting room space were also areas of focus. Renewable energy, water conservation, and organic horticultural elements are of great concern.

Community Input:

- Blueprint for Capital Improvements / Recreation programs
- Identify areas that we get most bang for our buck
- Continue to ensure adequate representation and ongoing solicitation for community input from the community
- Continued effort to improve amenities in the city
- Web-page and parking need to be addressed
- Need to make Fair Oaks Village a central point
- Do more with the Plaza and have more concerts
- Need to have higher level of community gardens in the parks
- Mandates to allocate a portion of Capital project costs towards public art is really important
- Water conservation savings is something we need to focus on for the future
- Have a plan for Capital Improvements
- A recreation center and community center is important
- A teen center would be a great addition
- Giant movie screen and basketball courts would be nice
- Better link between District and Village for planning future recreation offerings

- Construct the Amphitheatre

2.2 HOUSEHOLD SURVEY

The Fair Oaks Recreation and Park District conducted a Community Survey as part of a Master Plan for Parks, Facilities & Recreation Services during the winter of 2009-2010 to help establish priorities for the future improvement of parks and recreation facilities, programs and services within the community. The survey was designed to obtain statistically valid results from households throughout Fair Oaks Recreation and Park District. The survey was administered by a combination of mail and phone.

PROS worked with Leisure Vision and the Fair Oaks Recreation and Park District staff to develop the survey questionnaire. This work allowed the survey to be tailored to issues of strategic importance to effectively plan the future system.

Leisure Vision mailed surveys to a random sample of 1,600 households throughout the Fair Oaks Recreation and Park District. Approximately three days after the surveys were mailed each household that received a survey also received an electronic voice message encouraging them to complete the survey. In addition, about two weeks after the surveys were mailed Leisure Vision began contacting households by phone. Those who indicated they had not returned the survey were given the option of completing it by phone.

The goal was to obtain a total of at least 315 completed surveys from Fair Oaks Recreation and Park District households. This goal was accomplished, with a total of 323 surveys having been completed. The results of the random sample of 323 households have a 95% level of confidence with a precision of at least +/-5.4%.

The following pages summarize major survey findings.

2.2.1 VISITING DISTRICTPARKS, RECREATION FACILITIES AND SPORTS FIELDS

Eighty-two percent (82%) of households have visited Fair Oaks Recreation and Parks District parks, recreation facilities, and sports fields during the past year (Figure 1).

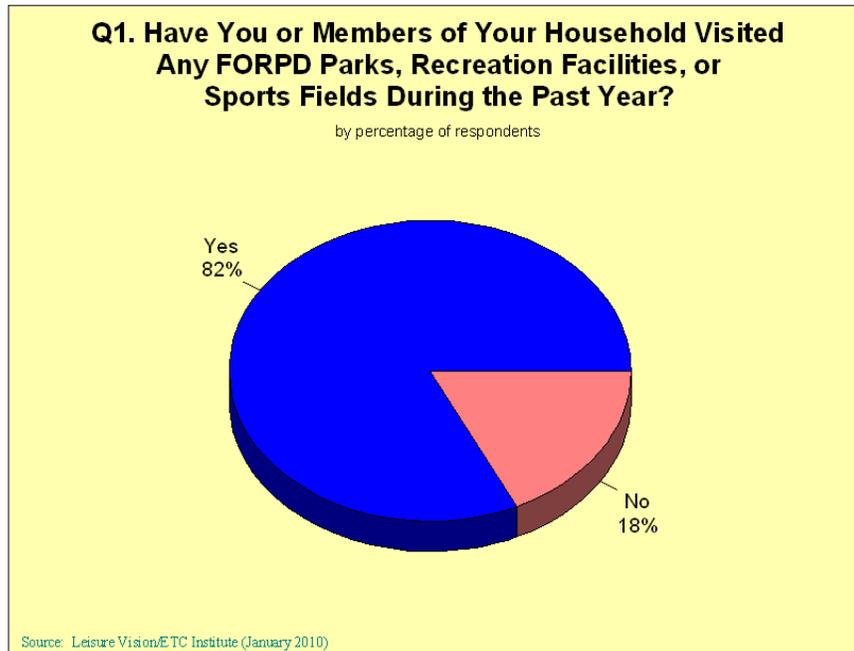


Figure 1 - Visiting FORPD Parks, Recreation Facilities & Sports Fields

2.2.2 FREQUENCY OF VISITING DISTRICTPARKS, RECREATION FACILITIES AND SPORTS FIELDS

Of the 82% of households that have visited Fair Oaks Recreation and Parks District parks, recreation facilities, and sports fields during the past year, 76% have visited the parks, facilities, or fields at least once a month (Figure 2).

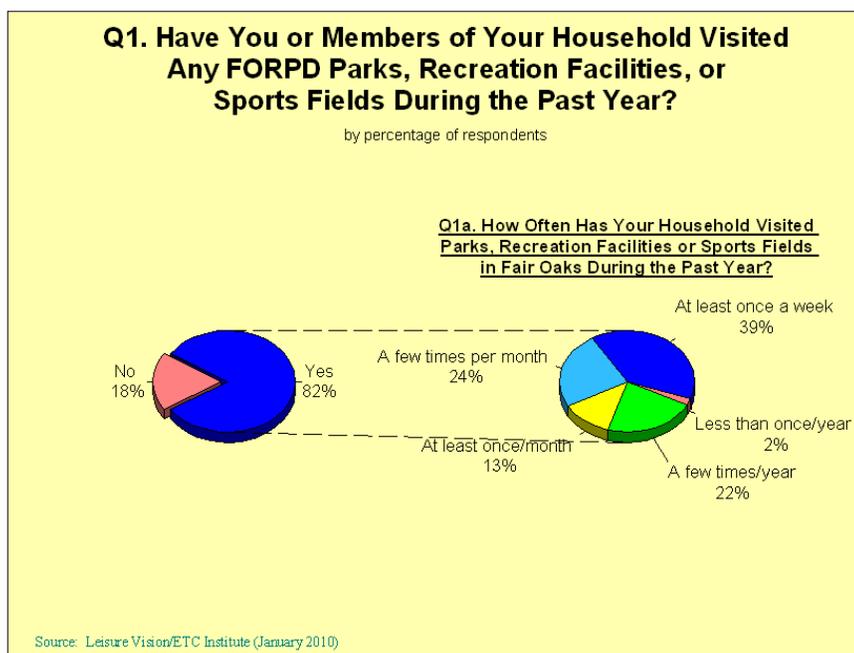


Figure 2 - Frequency of Visiting FORPD Parks, Recreation Facilities & Sports Fields

2.2.3 RATING THE PHYSICAL CONDITION OF DISTRICTPARKS, RECREATION FACILITIES & SPORTS FIELDS

Of the 82% of households that have visited District parks, recreation facilities, and sports fields during the past year, 66% rated the physical condition as either excellent (19%) or above average (44%). Thirty percent (30%) of households rated the parks, facilities and sports fields as average, and only 3% rated them as below average (Figure 3).

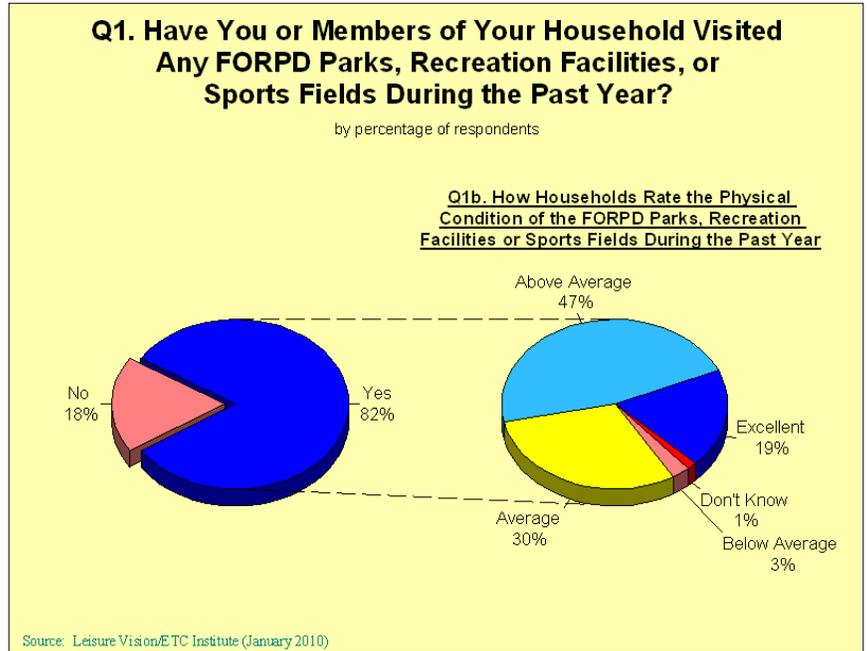


Figure 3 - Rating the Physical Condition of FORPD Parks, Recreation Facilities & Sports Fields

2.2.4 CONCERNS WITH DISTRICTPARKS, RECREATION FACILITIES AND SPORTS FIELDS

Of the 82% of households that have visited District parks, recreation facilities, and sports fields during the past year, 48% indicated they have no concerns. The most frequently mentioned concerns respondents do have with District parks, facilities, or fields are: park maintenance and cleanliness (24%), security and safety issues (20%), and outdated equipment/facilities (13%) (Figure 4).

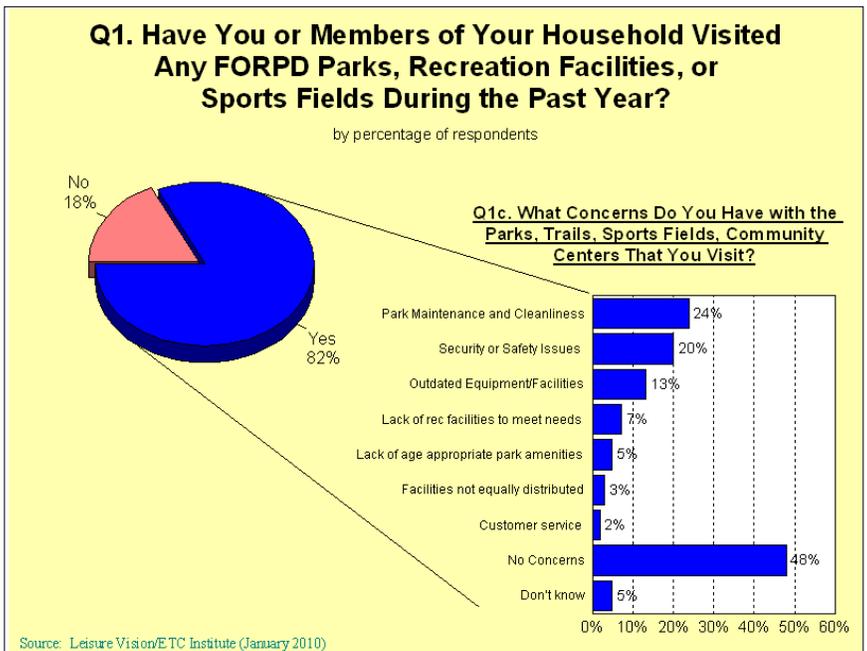


Figure 4 - Concerns with FORPD Parks, Recreation Facilities and Sports Fields

2.2.5 PARTICIPATION IN DISTRICT PROGRAMS/ACTIVITIES

Thirty-one percent (31%) of households have participated in programs or activities offered by the District during the past year (Figure 5).

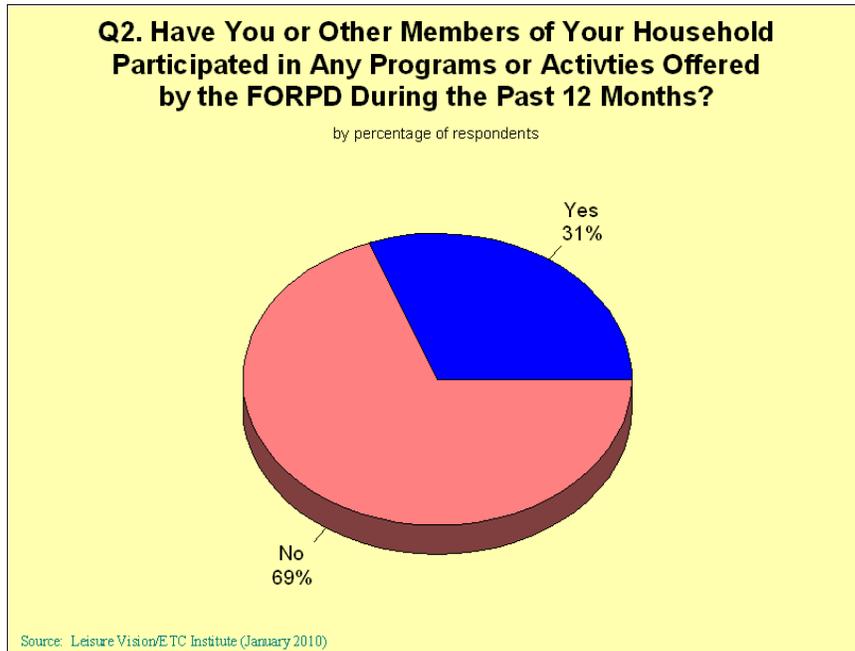


Figure 5 - Participation in FORPD Programs/Activities

2.2.6 RATING OF THE OVERALL QUALITY OF DISTRICT PROGRAMS/ACTIVITIES

Of the 31% of households that have participated in District programs/activities, 72% rated the overall quality of programs or activities they've participated in as either excellent (33%) or above average (39%). Twenty-six percent (26%) rated them as "average" and only 2% rated them as "below average" (Figure 6).

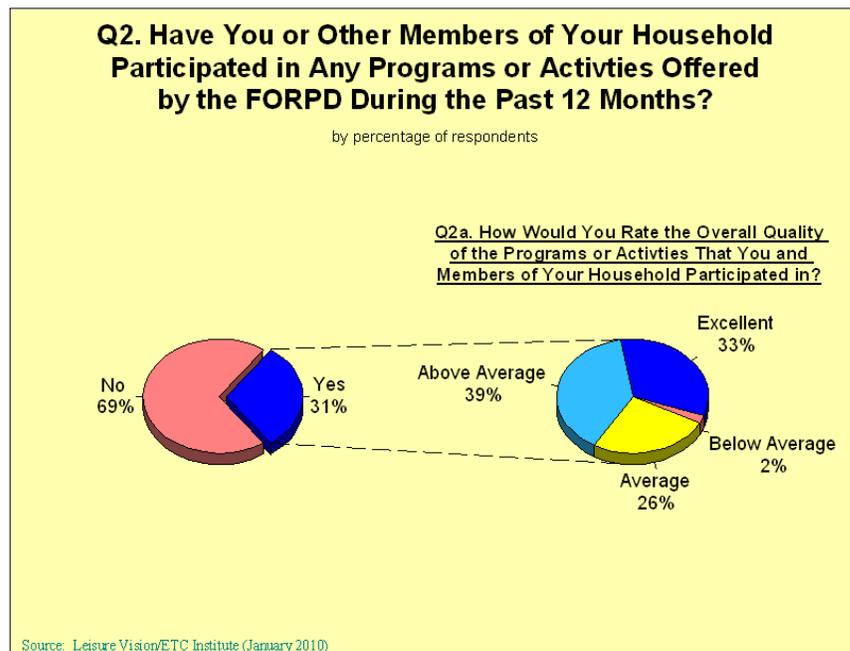


Figure 6 - Rating of the Overall Quality of FORPD Programs/Activities

2.2.7 NEED FOR PARKS AND RECREATION FACILITIES

There are four parks and recreation facilities that over 50% of households have a need for: walking, biking trails, and greenways (69%), small neighborhood parks (63%), small family picnic areas and shelters (59%), and large community parks (57%) (Figure 7).

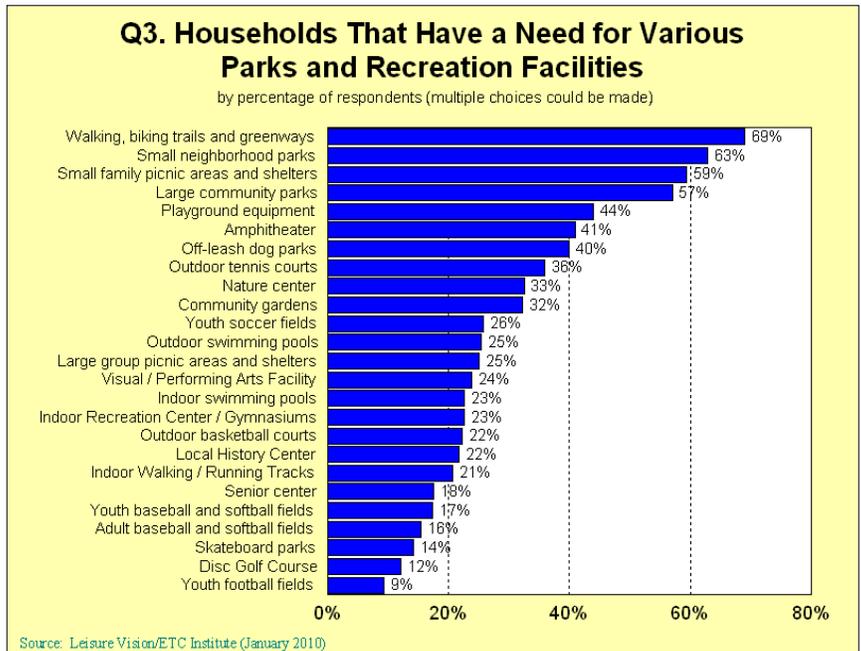


Figure 7 - Need for Parks and Recreation Facilities

2.2.8 NEED FOR PARKS AND RECREATION FACILITIES IN THE DISTRICT

From a list of 25 parks and recreation facilities, respondents were asked to indicate which ones their household has a need for. Figure 8 shows the estimated number of households in the Fair Oaks Recreation and Park District that have a need for various parks and recreation facilities, based on 11,232 households in the District.

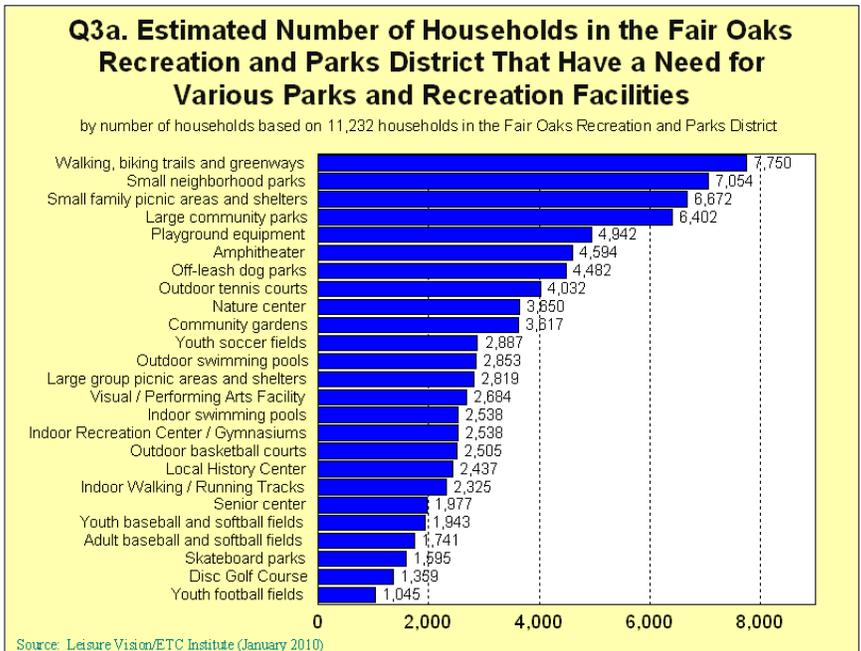


Figure 8 - Need for Parks and Recreation Facilities

2.2.9 HOW WELL PARKS AND RECREATION FACILITIES MEET NEEDS

For all 25 parks and facilities, less than 55% of respondents indicated that the park/facility completely meets the needs of their household (Figure 9).

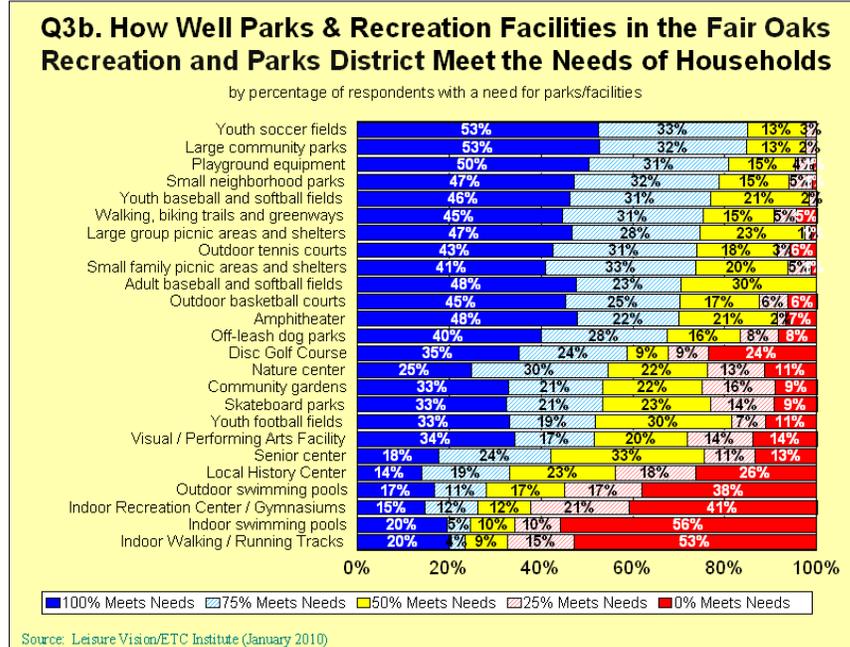


Figure 9 - How Well Parks and Recreation Facilities Meet Needs

2.2.10 DISTRICT HOUSEHOLDS WITH THEIR FACILITY NEEDS BEING 50% MET OR LESS

From the list of 25 parks and recreation facilities, households that have a need for parks/facilities were asked to indicate how well these types of parks/facilities in the Fair Oaks Recreation and Parks District meet their needs. Figure 10 shows the estimated number of households in the Fair Oaks Recreation and Parks District whose needs for facilities are only being 50% met or less, based on 11,232 households in the District.

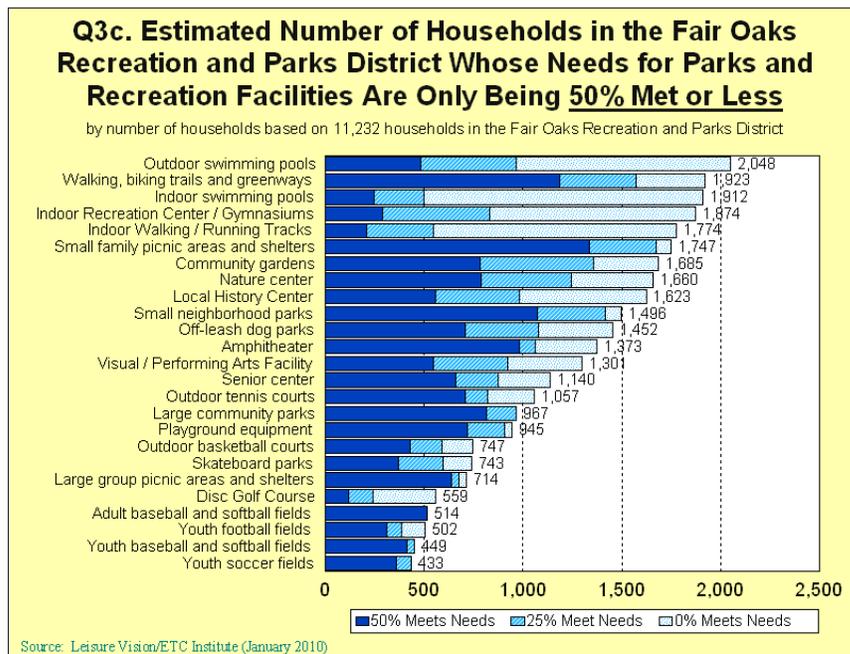


Figure 10 - FORPD Households with Their Facility Needs Being 50% Met or Less

2.2.11 MOST IMPORTANT PARKS AND RECREATION FACILITIES

Based on the sum of their top four choices, the parks and recreation facilities that households rated as the most important are: walking, biking trails, and greenways (47%), small neighborhood parks (30%), small family picnic areas and shelters (24%), and off-leash dog parks (21%). It should also be noted that walking, biking trails and greenways had the highest percentage of respondents select it as their first choice as the most important park/facility (Figure 11).

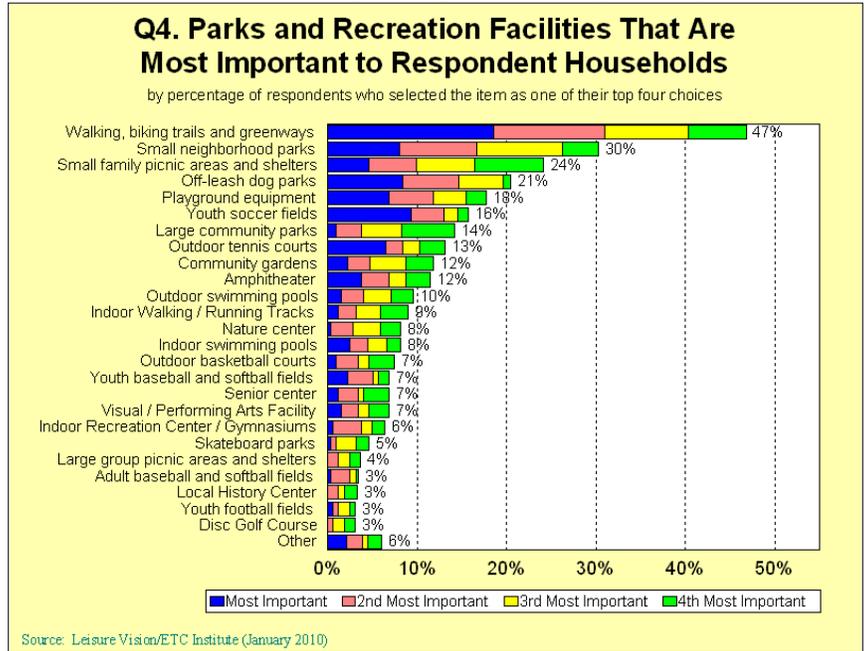


Figure 11 - Most Important Parks and Recreation Facilities

2.2.12 NEED FOR RECREATION PROGRAMS

The recreation programs that the highest percentage of households have a need for include: community-wide special events (39%), adult fitness and wellness programs (36%), visual and performing arts programs (25%), outdoor skills/adventure programs (25%), and youth sports programs (25%) (Figure 14).

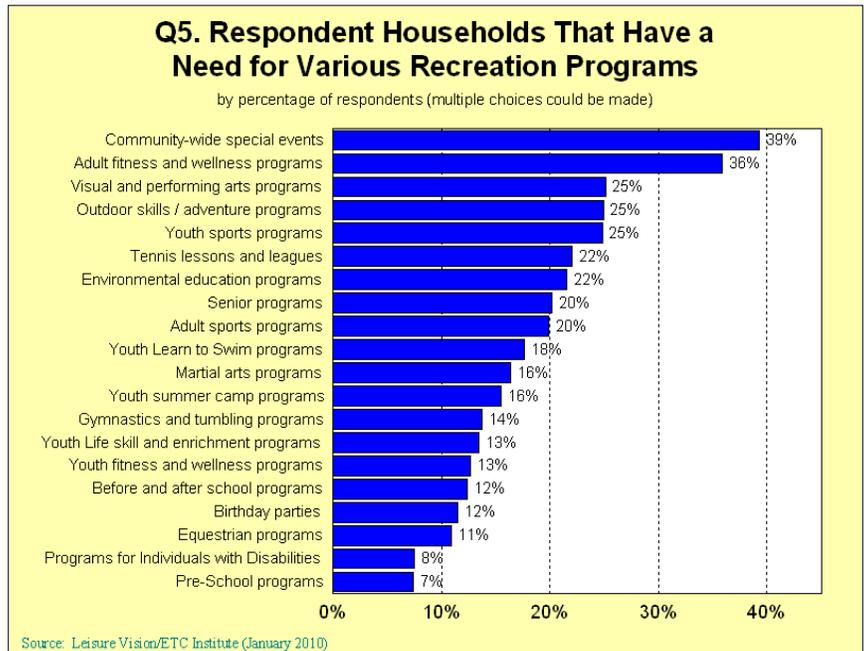


Figure 12 - Need for Recreation Programs

2.2.13 NEED FOR RECREATION PROGRAMS IN THE DISTRICT

From the list of 20 recreation programs, respondents were asked to indicate which ones they and members of their household have a need for. **Figure 13** shows the estimated number of households in the Fair Oaks Recreation and Park District that have a need for recreation programs, based on 11,232 households in the District.

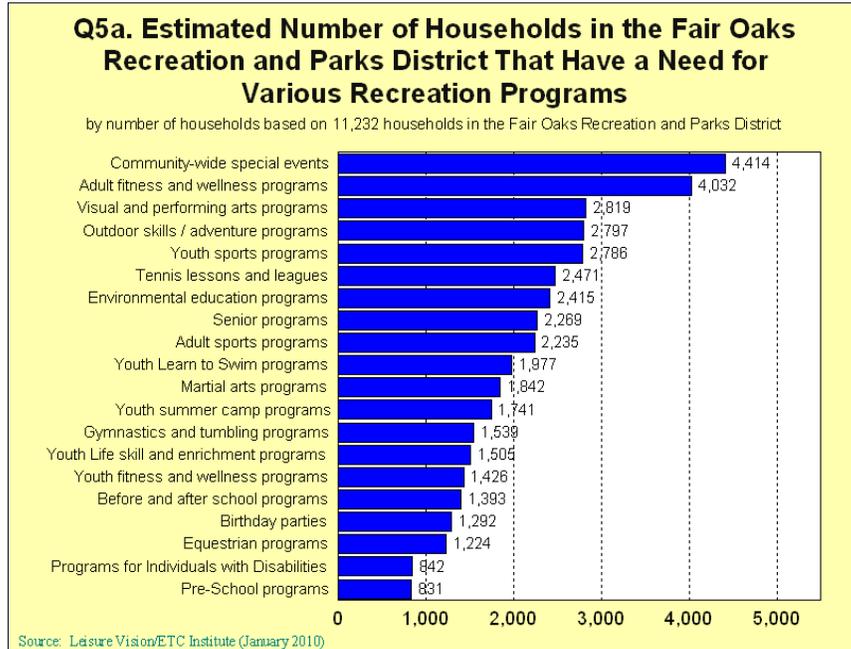


Figure 13 - Need for Recreation Programs in the FORPD

2.2.14 HOW WELL RECREATION PROGRAMS MEET NEEDS

For all 20 recreation programs, less than 40% of respondents indicated that the program completely meets the needs of their households (**Figure 14**).

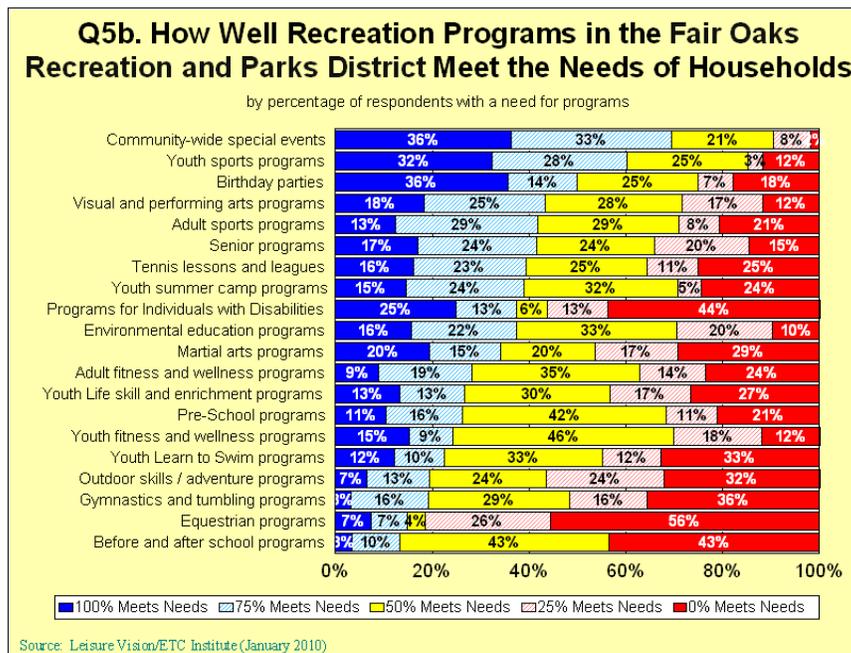


Figure 14 - How Well Recreation Programs Meet Needs

2.2.15 DISTRICT HOUSEHOLDS WITH THEIR PROGRAM NEEDS BEING 50% MET OR LESS

From the list of 20 recreation programs, households that have a need for programs were asked to indicate how well these types of programs in the Fair Oaks Recreation and Park District meet their needs. **Figure 15** the estimated number of households in the Fair Oaks Recreation and Parks District whose needs for programs are only being 50% met or less, based on 11,232 households in the District.

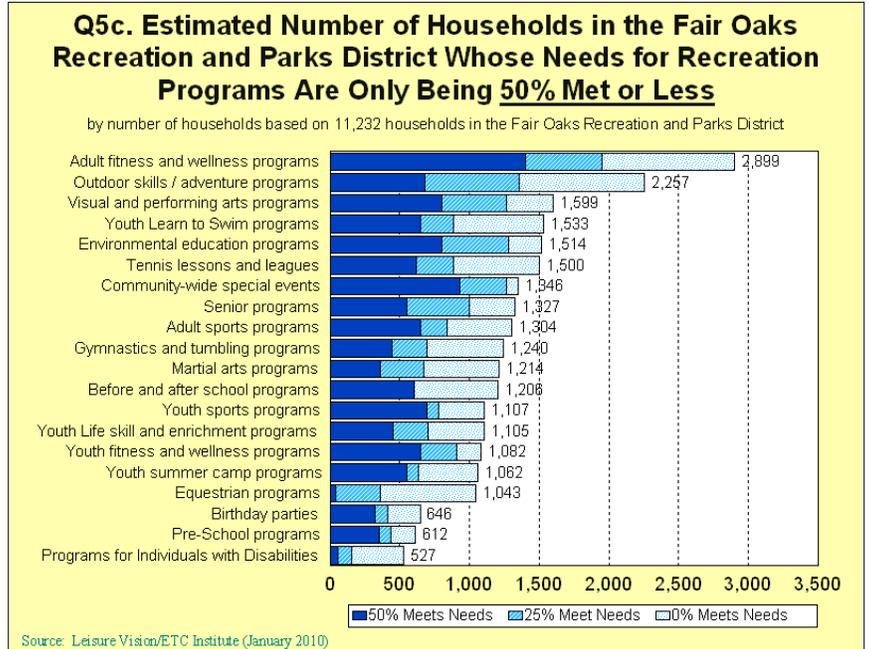


Figure 15 - FORPD Households with Their Program Needs Being 50% Met or Less

2.2.16 MOST IMPORTANT RECREATION PROGRAMS

Based on the sum of their top four choices, the recreation programs that households rated as the most important include: community-wide special events (23%), adult fitness and wellness programs (22%), and youth sports programs (15%). It should also be noted that adult fitness and wellness programs had the highest percentage of respondents select it as their first choice as the most important program to their household (**Figure 16**).

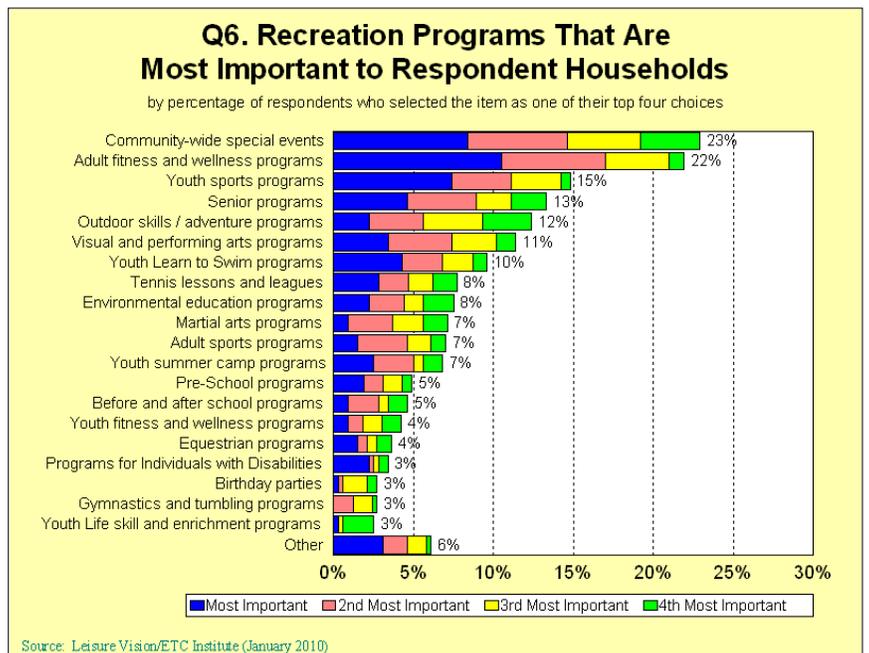


Figure 16 - Most Important Recreation Programs

2.2.17 HOUSEHOLDS VISITING BANNISTER PARK

Respondents were asked to indicate if members of their households currently visit Bannister Park. Thirty percent (30%) of households currently visit the park (Figure 17).

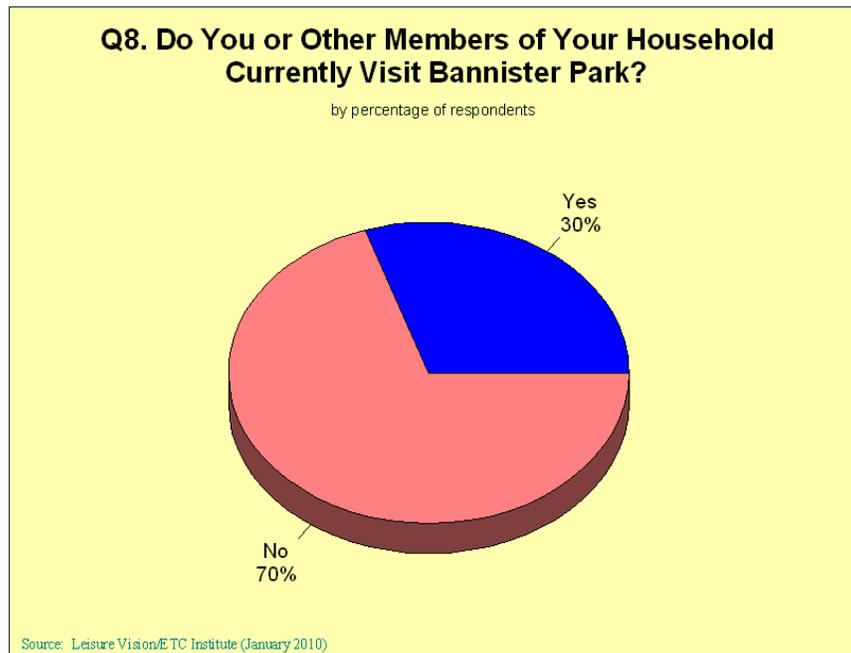


Figure 17 - Households Visiting Bannister Park

2.2.18 MOST FREQUENTLY USED METHOD TO ACCESS DISTRICT PARKS & RECREATION FACILITIES

Seventy percent (70%) of households indicated that “driving” is their most frequently used method to access District parks and recreation facilities in Fair Oaks. In addition, 29% indicated that they “walk” and 9% indicated that they “bike” as their method to access parks and recreation facilities in Fair Oaks (Figure 18).

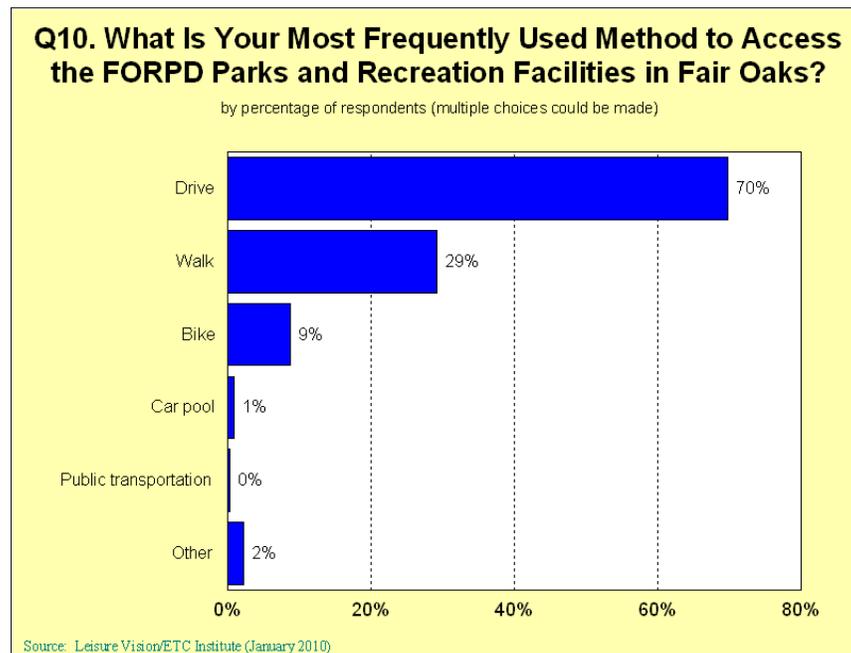


Figure 18 - Most Frequently Used Method to Access FORPD Parks and Recreation Facilities

2.2.19 SUPPORT FOR ACTIONS TO IMPROVE/EXPAND PARKS AND RECREATION FACILITIES

There are four actions that over 45% of respondents are very supportive of District taking to improve/expand parks and recreation facilities: develop/ renovate greenways for walking and biking (63%), acquire land for greenways and trails (58%), acquire land and develop for small neighborhood parks (48%), and acquire land for environmental and open space preservation/ conservation (48%) (Figure 19).

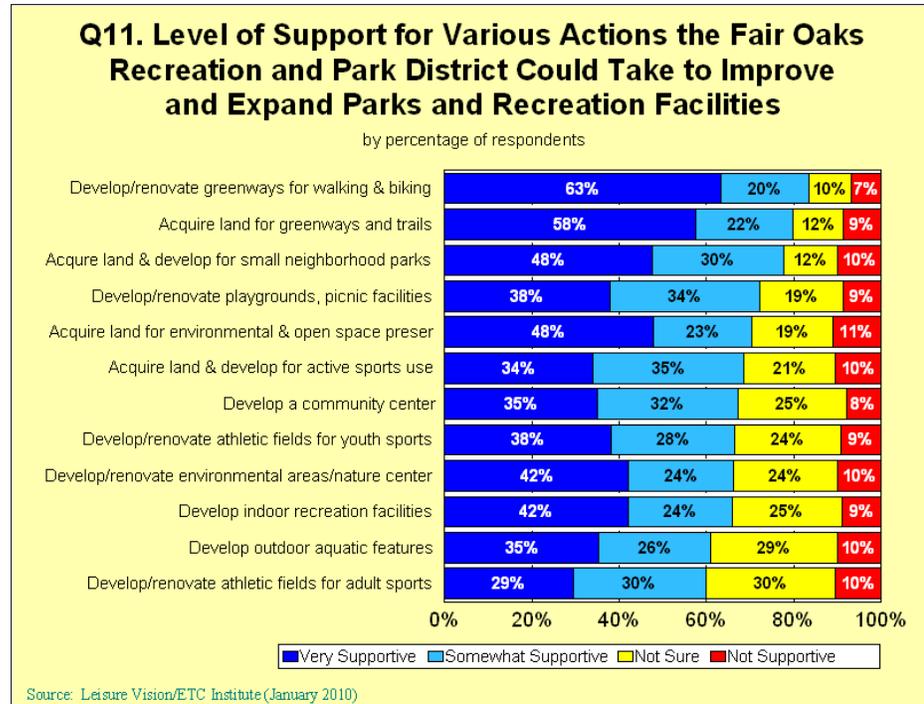


Figure 19 - Support for Actions to Improve/Expand Parks and Recreation Facilities

2.2.20 MOST IMPORTANT ACTIONS TO IMPROVE/EXPAND PARKS & RECREATION FACILITIES

Based on the sum of their top four choices, the most important actions that District could take to improve/expand parks and recreation facilities are: develop/renovate greenways for walking and biking (54%), acquire land for greenways and trails (32%), acquire land and develop for small neighborhood parks (26%), and develop indoor recreation facilities (24%). It should also be noted that develop/renovate greenways for walking and biking had the highest percentage of respondents select it as their first choice as the most important park/facility to improve/expand (Figure 20).

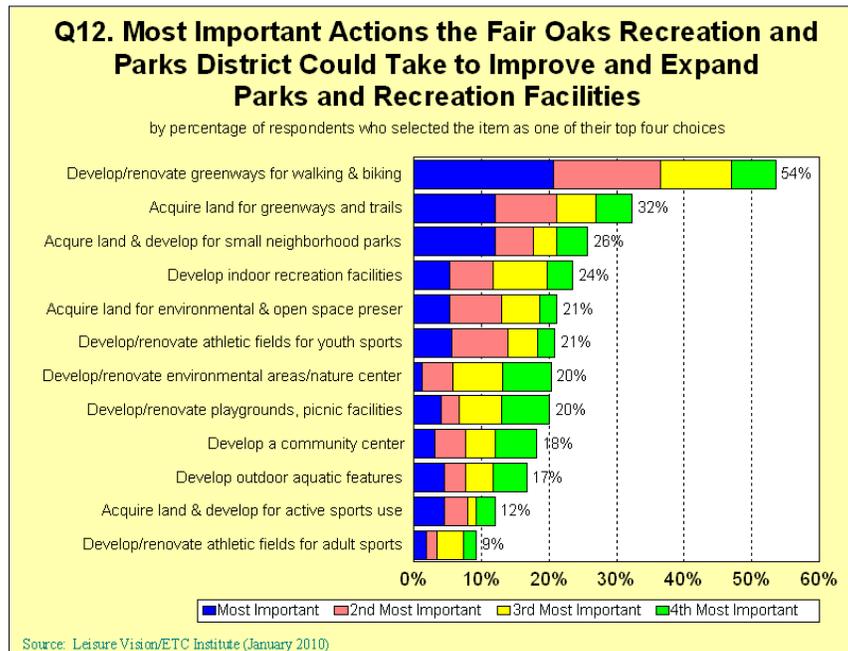


Figure 20 - Most Important Actions to Improve/Expand Parks and Recreation Facilities

2.2.21 ALLOCATION OF \$100 AMONG VARIOUS PARKS AND RECREATION AREAS

Respondents would allocate \$45 out of \$100 towards the improvements/maintenance of existing parks, trails, sports, and recreation facilities. The remaining \$55 was allocated as follows: development of new parks, trails, and sports facilities (\$17), acquisition of new park land and open space (\$16), acquisition of Fair Oaks elementary school (\$11), and development of new community center/recreation facilities (\$11) (Figure 21).

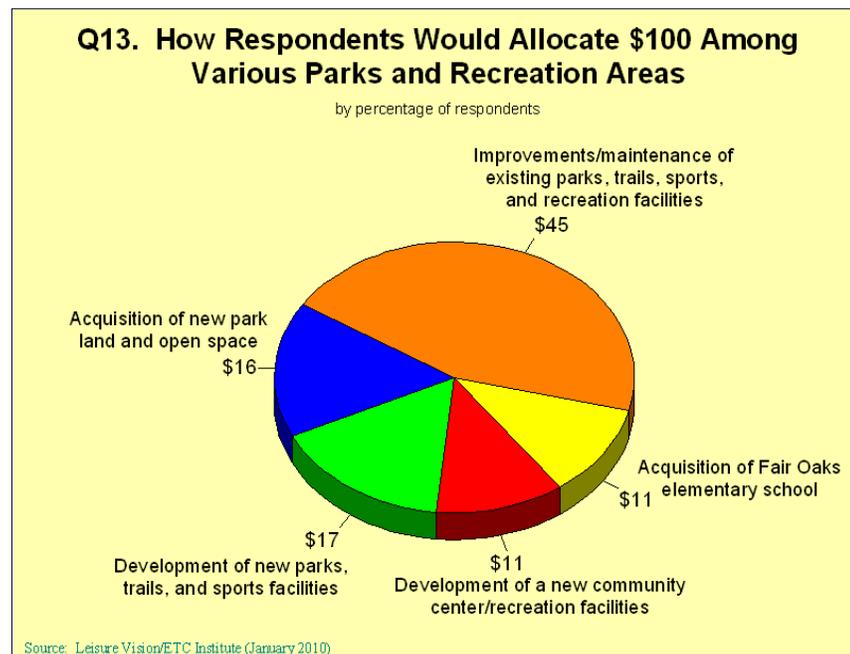


Figure 21 - Allocation of \$100 Among Various Parks and Recreation Areas

2.2.22 LEVEL OF SUPPORT FOR VARIOUS MONTHLY ASSESSMENTS TO FUND PARKS, GREENWAYS, OPEN SPACE, AND RECREATION FACILITIES

Fifty-two percent (52%) of respondents are either strongly supportive (37%) or somewhat supportive (15%) of paying \$5 per month to fund the development and operations of parks, greenways, open space, and recreation facilities that are most important to their household (Figure 22).

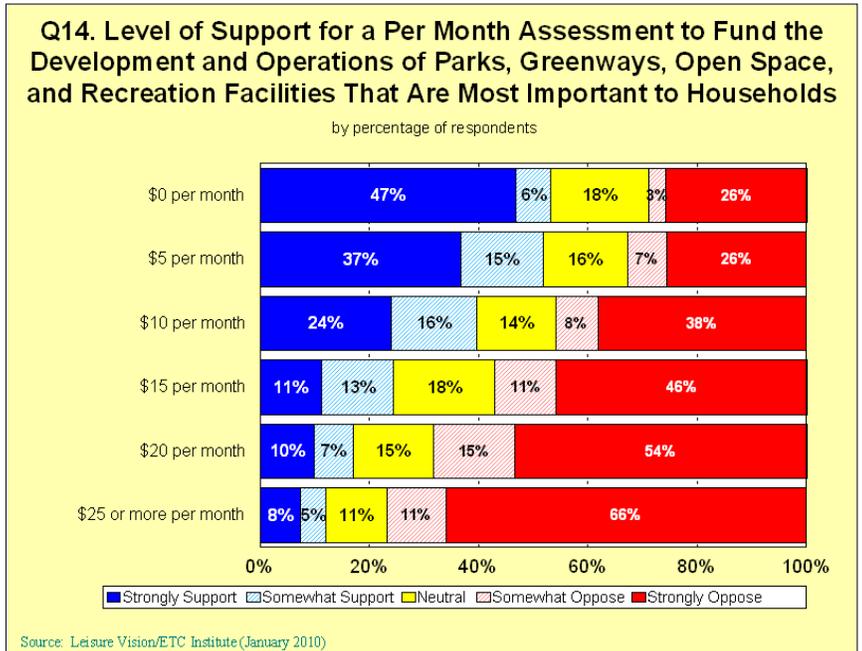


Figure 22 - Level of Support to Fund Parks, Greenways, Open Space, and Recreation Facilities

2.2.23 LEVEL OF SATISFACTION WITH THE OVERALL VALUE RECEIVED FROM DISTRICT FACILITIES AND PROGRAMS

Seventy-three percent (73%) of respondents are either very satisfied (40%) or somewhat satisfied (33%) with the overall value their household receives from the Fair Oaks Recreation and Park District facilities and programs. Only 3% of respondents are somewhat dissatisfied with District facilities and programs. In addition, 18% of respondents rated District programs and facilities as “neutral”, and 6% indicated “don’t know” (Figure 22).

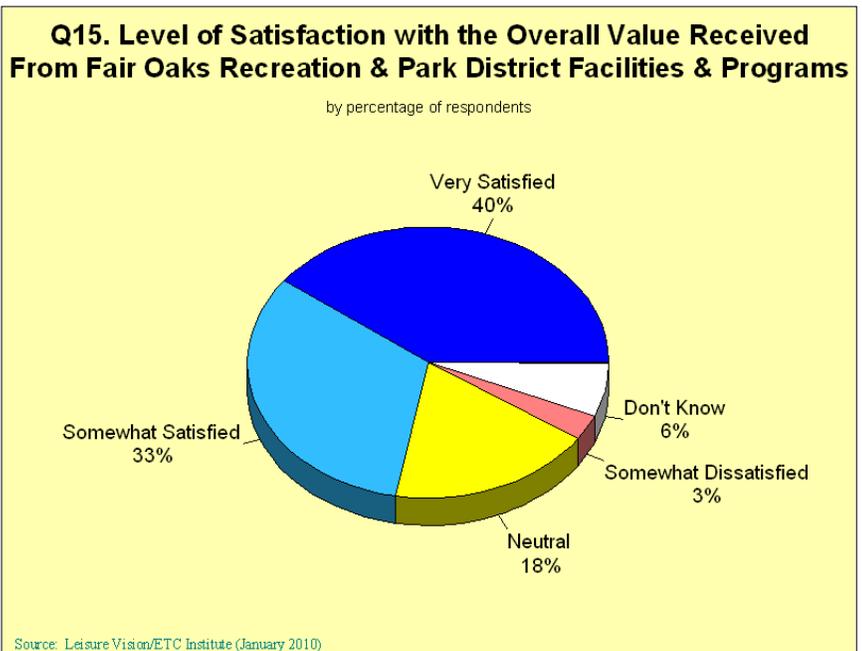


Figure 23 - Level of Satisfaction with the Overall Value Received from FORPD Facilities and Programs

2.2.24 WAYS RESPONDENTS LEARN ABOUT DISTRICT PROGRAMS AND ACTIVITIES

Fifty-nine percent (59%) of respondents have learned about Fair Oaks Recreation and Park District programs and activities through the quarterly activity guide (“The Roost”). Other frequently mentioned ways that respondents have learned about District programs and activities are: flyers/newsletter (42%), from friends and neighbors (33%), website (29%), and newspaper (25%) (Figure 24).

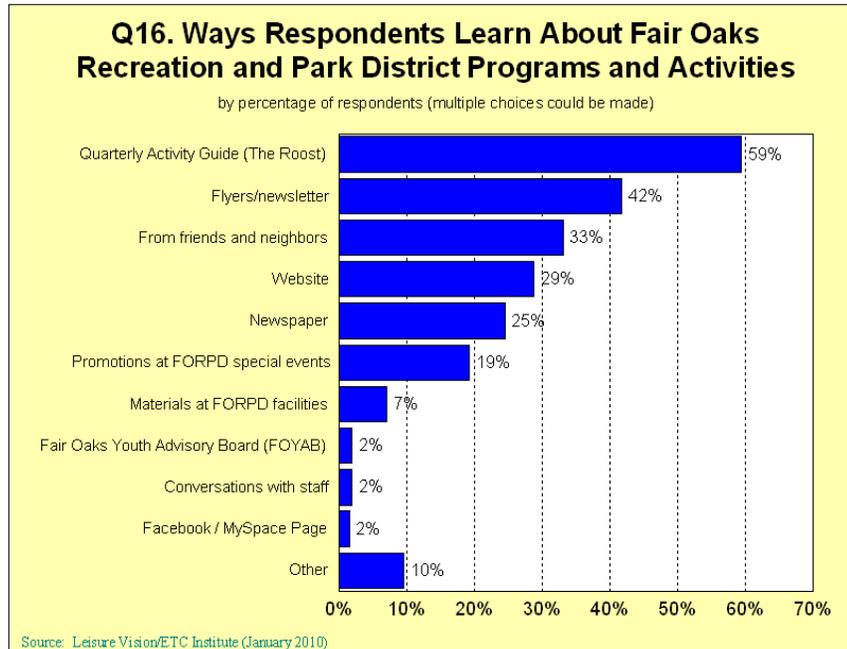


Figure 24 - Ways Respondents Learn About FORPD Programs and Activities

2.2.25 REASONS PREVENTING THE USE OF DISTRICT PARKS, FACILITIES, PROGRAMS MORE OFTEN

“Too busy” (38%) is the most frequently mentioned reason preventing households from using Fair Oaks Recreation and Parks District parks, recreation facilities or programs more often (Figure 25). Other frequently mentioned reasons include: “desired program or facility not offered” (18%), “program times are not convenient” (16%), “do not know what is being offered” (16%), and “not interested” (16%).

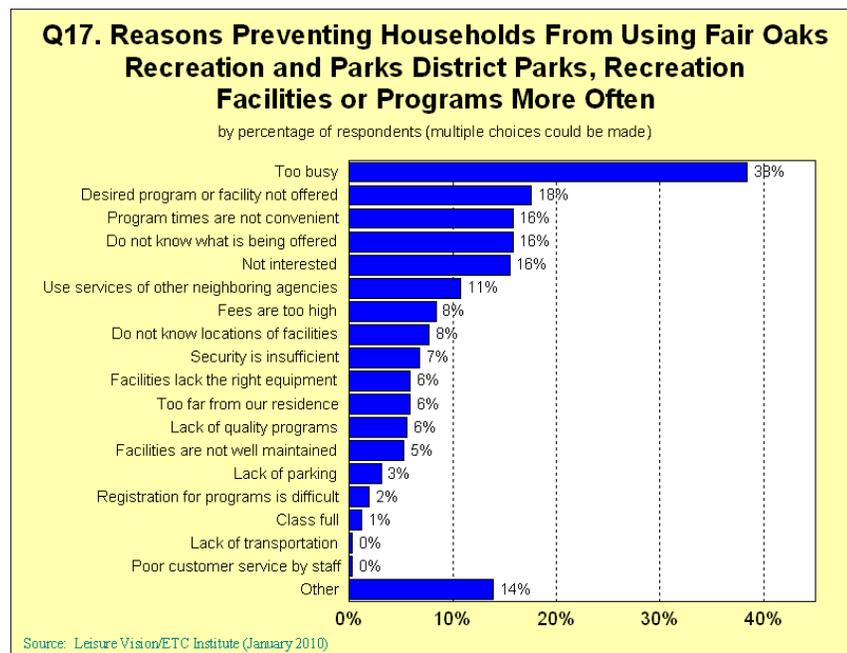


Figure 25 - Reasons Preventing the Use of FORPD Parks, Facilities and Programs More Often

2.2.26 POTENTIAL PROJECTS TO DEVELOP AT PROPERTY ALONG HAZEL AVENUE

If the District were to acquire additional property along Hazel Avenue, 66% of households would like to see walk-ways/bike paths developed at the property. In addition, 35% of households would like to see mini-parks developed, and 29% would like to see exercise trails developed (Figure 26).

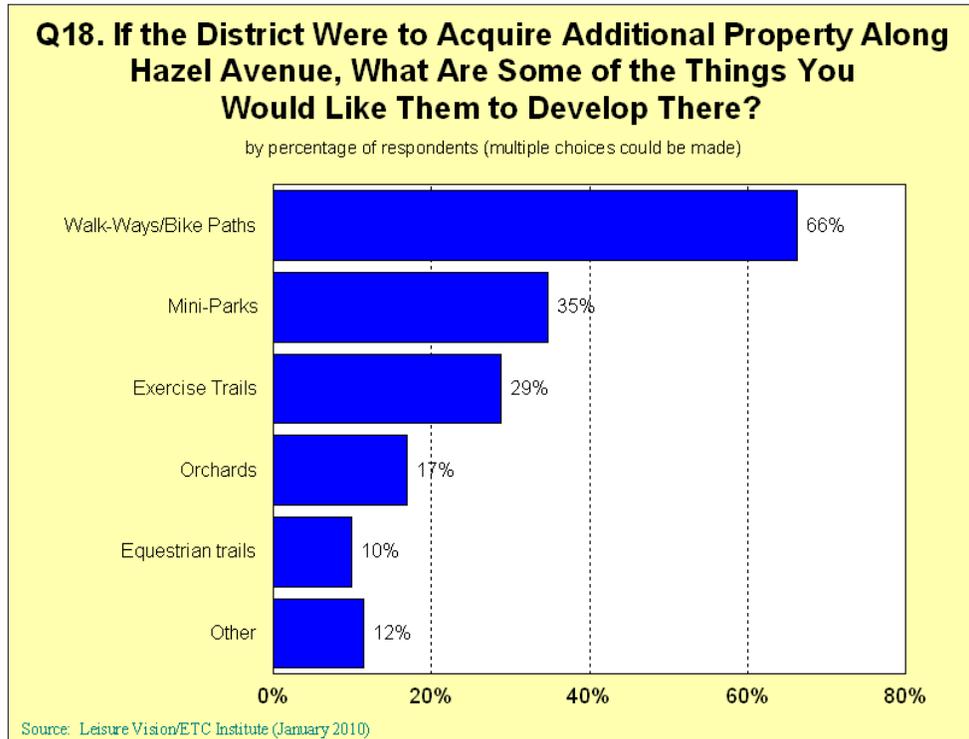


Figure 26 – Potential Projects to Develop at Property Along Hazel Avenue